



# Congregation Beth Sholom

354 Maitland Avenue, Teaneck, N.J. 07666-3026  
(201) 833-2620 • Fax (201) 833-2323

## **GALA JOURNAL**

*Honoring*

**Stephen P. and Elaine Shizgal Cohen**

**Raymond and Elana Daniels Goldberg**

**Rav Barry Schlesinger, *Shofar Award Recipient***

**Sunday, June 12, 2011**

Congregation Beth Sholom will be producing a

**VIRTUAL ONLINE JOURNAL** in association with this year's Gala.

The 2011 journal will be viewed continuously during the Gala and on our website for the next year. It will be available in print form as a keepsake for our honorees, and it can be e-mailed in PDF form upon request to congregants and advertisers.

To place your ad online or view the journal, please go to

**[www.cbsteaneck.org/2011adjournal](http://www.cbsteaneck.org/2011adjournal)**.

The undersigned authorizes a ..... advertisement.  
*(ad category)*

Our check in the amount of \$..... is enclosed.  
*(Payment must accompany order.)*

|                       |                |                     |                |                      |              |
|-----------------------|----------------|---------------------|----------------|----------------------|--------------|
| <b>COVERS</b> .....   | <b>\$2,500</b> | <b>GOLD</b> .....   | <b>\$1,200</b> | <b>FULL</b> .....    | <b>\$400</b> |
| <b>DIAMOND</b> .....  | <b>\$1,800</b> | <b>SILVER</b> ..... | <b>\$900</b>   | <b>HALF</b> .....    | <b>\$200</b> |
| <b>PLATINUM</b> ..... | <b>\$1,500</b> | <b>BRONZE</b> ..... | <b>\$600</b>   | <b>QUARTER</b> ..... | <b>\$125</b> |

*All ads are 1000px wide x 670px high (5" x 3.35"), except for the half and quarter page ads which are 1000px wide x 510px high (5" x 2.55").*

*Donations of \$200 entitle you to 1 ticket to the Gala.*

*Donations of \$400 or more entitle you to 2 tickets to the Gala.*

*For help with your camera-ready ad, please e-mail [journal@cbsteaneck.org](mailto:journal@cbsteaneck.org) or call the synagogue office at (201) 833-2620*

All ads placed online can be paid by credit card or check. Ads submitted as hard copy must be accompanied by a check payable to:

**CONGREGATION BETH SHOLOM**

Mail to: Journal Committee  
Congregation Beth Sholom  
354 Maitland Avenue  
Teaneck, NJ 07666-3026

**Gala Reservations:**

You can make your reservation online at the same time you place your ad, or you can return your RSVP card to the Congregation Beth Sholom office with full payment.

**Contact:**

E-mail: [journal@cbsteaneck.org](mailto:journal@cbsteaneck.org)  
Website: [www.cbsteaneck.org](http://www.cbsteaneck.org)

For step-by-step instructions on placing your virtual journal ad, and for a place to write ad text for inclusion in the virtual journal, please see reverse side.

# PLACING YOUR VIRTUAL JOURNAL AD

*How to place your ad and encourage others to place ads:*

- To place your ad, to make your Gala reservation, or to view the ads already posted, go to [www.cbsteaneck.org/2011adjournal](http://www.cbsteaneck.org/2011adjournal). This is the link you can share with your friends and colleagues when encouraging them to place an ad.
- There are two different ad sizes, depending on the level you select. As in a printed journal, however, ads will be distinguished by their category and color. In addition, unlike in a printed journal, higher-level ads also will include animations to enhance their visual effect and appeal.
- When submitting your ad online, please type your message directly into the ad submission form, and we take care of the rest.
- Ads can include photos and logos, as well as links to websites. To include a photo or logo, send the image as a JPG file to [journal@cbsteaneck.org](mailto:journal@cbsteaneck.org).
- You also have the option of sending in camera-ready art (as a JPG file) to [journal@cbsteaneck.org](mailto:journal@cbsteaneck.org). Please use the following dimensions:
  - Full Page: 1000px (width) x 670px (height), (5" x 3.35")
  - Half Page or Quarter Page: 1000px (width) x 510px (height), (5" x 2.55")
- Ads will be reviewed and posted as they are received with full payment (either by credit card or check). Your ad can be posted just prior to the Gala if you want to add to the "surprise" effect for our honorees. If you prefer this option, please note this along with your ad text.

**If you prefer, you can mail in your ad and check and/or make your reservation through the standard methods. We will be glad to assist you no matter how you choose to place your ad for this year's Gala Journal.**

For more information, please go to [www.cbsteaneck.org/2011adjournal](http://www.cbsteaneck.org/2011adjournal) or e-mail [journal@cbsteaneck.org](mailto:journal@cbsteaneck.org). You can also contact the synagogue office at (201) 833-2620 with any questions.

***Please complete information below only if you are not placing your ad online.***

Solicited by..... All contributions are tax deductible to the extent permitted by law.

**Anonymous**       **Listing Only**       **Size of Ad** .....

**Camera ready ads should be the appropriate size for page designation (see above for ad size specification).**

**👉 Closing date for all ads is Friday, May 27, 2011 👈**

**PLEASE PRINT OR ATTACH COPY HERE**

PAID \$ ..... ADVERTISER.....

DATE ..... SIGNATURE .....

**Please make checks payable to CONGREGATION BETH SHOLOM and include with this order.**