

## Instructions for Creating a Beth Sholom Yom Ha'atzmaut Video

1. The video should be short (no longer than 15 seconds)
2. It should be taken with a digital camera (still or movie). Phones can be used as a last result but they do not produce the best quality.
3. The video should show you saying exactly this:

***“Yom Atz-ma-ut Sa-ma-yach Beit Sholom!”***

This can be done as a group or individually.

4. Try to pick a nice scenic background, but any place an apartment, a store, a restaurant is fine.
5. Let the camera roll for at least 5 seconds before and after you say "***Yom Atz-ma-ut Sa-ma-yach Beit Sholom!***" so we can fade in and out of clips.
6. If you are driving through the country, feel free to film out of the window of your vehicle (as long as you are not the driver!!). We can incorporate beautiful moving shots of the Israeli countryside.
7. Try to speak clearly.
8. Feel free to submit multiple clips. Do several takes. The producers reserve the right to select the one that they feel is best.
9. Take a quick peek of your clips right after you shoot them, see if you like them!
10. Avoid Dark Interiors, Well lit sunny exteriors are great....plus we will get a better feel for where you are - ISRAEL!!!
11. Shots of recognizable areas are always nice.
12. Feel free to take and send us plenty of stills as well.
13. Email your digital video clip to [ayin.ltzion@gmail.com](mailto:ayin.ltzion@gmail.com)
- 14.** In the Subject enter: **Yom Ha'atzmaut video**
15. In the email, tell us
  - a. who is in the video,
  - b. when it was taken,
  - c. where it was taken
  - d. what you are doing in Israel (if you like)

We look forward to getting many video clips. Have a great time and thank you for participating!

